



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

## Contract # 103552

**Schedule Dates** 10/24/12-10/30/12  
**Advertiser** Romney for President, Inc. (8973)  
**Agency** American Rambler Production (4828)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KINCA,STEPHANIE  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 10/22/12  
**Last Modified** 10/22/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07914516  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$29,970.00  
**Net Total** \$169,830.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	66	\$145,200.00
Nov. 2012	30	\$54,600.00
<b>Grand Total:</b>	<b>96</b>	<b>\$199,800.00</b>

sb 206,700

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	5:57A- 7A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
2.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	5:57A- 7A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/22/12
3.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	7A- 8A (EST)	2	X	X						2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/22/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7A- 8A (EST)	3			X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM/1X PER DAY	10/22/12
5.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	8A- 8:55A (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	10/22/12
6.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	8A- 8:55A (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM/1X PER DAY	10/22/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/22/12
8.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	8:58A- 9:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	9:58A- 10:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	10/22/12
10.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	9:58A- 10:55A (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETS MAKE A DEAL 1X PER DAY	10/22/12
11.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10:58A- 11:57A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	PRICE RT 1X PER DAY	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY/P/R  
ROMNEY FOR PRESIDENT INC

**Date Entered** 10/22/12  
**Last Modified** 10/22/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07914516  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$29,970.00  
**Net Total** \$169,830.00  
**Sales Tax**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	10:58A- 11:57A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	PRICE RT 1X PER DAY	10/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	10/22/12
14.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	11:58A- 12:30P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NOON NEWS 1X PER DAY	10/22/12
15.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	12:30P- 2P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SOAPS 1X PER DAY	10/22/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	10/22/12
17.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	2P- 3P (EST)	2			X	X				1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
17.0.1	Preempt	10/24/12															WBNS-TV (WBNS)	No Avail/Exception -	
18.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	2P- 3P (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK 1X PER DAY	10/22/12
19.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	3P- 3:55P (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/22/12
20.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	3:58P- 5P (EST)	2			X	X				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/22/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	10/22/12
22.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	5P- 6P (EST)	2			X	X				2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/22/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	5P- 6P (EST)	1	X							1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	5P NEWS	10/22/12
24.0	Normal Line / SPOT	10/24/12-10/25/12	3	:30	6P- 6:30P (EST)	2			X	X				2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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ROMNEY FOR PRESIDENT INC

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25.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	6P- 6:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	6P NEWS 1X PER DAY	10/22/12
26.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	6:58P- 7:30P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:58P- 7:30P (EST)	3			X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	JEOP 1X PER DAY	10/22/12
27.0.1	Preempt	10/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
28.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	7:30P- 7:57P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY	10/22/12
29.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7:30P- 7:57P (EST)	3			X	X	X			2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	WHEEL 1X PER DAY....	10/22/12
29.0.1	Preempt	10/24/12															WBNS-TV (WBNS)	Schedule Change/Spot - 10TV NEWS PRESENTS	
30.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	11P- 11:35P (EST)	2	X	X						2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/12
31.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11P- 11:35P (EST)	3			X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	11P NEWS 1X PER DAY	10/22/12
32.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	11:35P- 12:37A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/12
33.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:35P- 12:37A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	LETTERMAN 1X PER DAY	10/22/12
34.0	Normal Line / SPOT	10/29/12-10/30/12	3	:30	5A- 5:55A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/12
35.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	5A- 5:55A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/22/12

## CONFIRMATION CONTRACT

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36.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	10P- 11P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII 5-0	10/22/12
37.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/22/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9P- 10P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CRIMINAL MINDS	10/22/12
39.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	7:57P- 9P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2 1/2 MEN	10/22/12
40.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/22/12
41.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- 10P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	CSI:NY	10/22/12
42.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	10/22/12
43.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/22/12
44.0	Normal Line / NCAA SPORTS	10/27/12-10/27/12	3	:30	3:30P- 6:58P (EST)	2						X		2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	NCAA FTBL	10/22/12
45.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	WHEEL	10/22/12
46.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	9P- 10P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIME TIME	10/22/12
47.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48HR MYSTERY	10/22/12
48.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	11P- 11:35P (EST)	1						X		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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49.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	AM NEWS	10/22/12
50.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	AM NEWS	10/22/12
51.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SUNDAY MORNING	10/22/12
52.0	Normal Line / NFL-BROWNS/BENGALS	10/28/12-10/28/12	3	:30	12:57P- 2P (EST)	3							X	3	\$6,000.00	\$18,000.00	WBNS-TV (WBNS)	BROWNS GAME	10/22/12
53.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:28P- 6:57P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	NEWS	10/22/12
54.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6:57P- 8P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	10/22/12
55.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8P- 9P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/22/12
56.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9P- 10P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	GOOD WIFE	10/22/12
57.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	11P- 11:35P (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	11P NEWS	10/22/12

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